



CCFA
Nature Expert

In this issue:

- 30th anniversary
- The bird quiz
- Our new products and suggestions

Hours of operation:

Tue/Wed : 9:30 - 6:00
Thurs/Fri : 9:30 - 7:00
Saturday : 9:30- 5:00
Sunday/ Monday:
Closed

7950 rue de Marseille,
Montréal, QC
H1L 1N7

Métro
Honoré-Beaugrand

Centre de Conservation de la Faune Ailée

Nature Expert

30th anniversary issue

Summer 2011

Dear friends,

Already 30 years and we are going to celebrate! Come and help us celebrate on Saturday August 27th, 2011. We will have many prizes for people attending, live birds of prey at the store and birding experts will be on hand to answer all of your questions about birds and birding products. This day is for you, come and celebrate with us. Thank you for 30 years of support!

We hope to see you on August 27!

Alain Goulet, Owner.

CCFA Nature Expert is celebrating its 30th anniversary !!!

CCFA Nature Expert is celebrating its 30th anniversary with a very special day on August 27. For this day only, many products in store will be on sale and many people will be present including:

- Representatives from Swarovski Optic
- A local bird feeder and nestbox maker
- Jean Paquin and Ghislain Caron, authors of many popular French field guides including a new field guide released in 2011
- Falcon Environmental Services with live birds of prey!!!
- Ève Bélisle, Falcons of UdeM (www.ornithologie.ca)
- People from Regroupement Québec Oiseaux



Credit: Services Environnementaux Faucon

Come and experience live birds of prey up-close!!
Don't forget to bring a camera.

Door Prizes

A gift package will be given to the first 20 customers and many other prizes will be drawn among those present including:

- Certificates for Northern Saw-Whet Owl adoption from the McGill Bird Observatory
- Tickets for Faucon-Éduc, a show with live birds of prey at Mont Tremblant
- Pairs of tickets to visit the Marine Mammals Centre at the G.R.E.M.M. in Tadoussac
- Tickets for Montreal's Botanical Garden
- Tickets for Montreal's Planetarium
- A falcon VIP day (includes your presence at a Peregrine Falcon banding session, holding a young falcon and a photo shoot of you and the falcon)

Come enjoy this very special day with us!

Thanks for supporting us for so many years.

www.ccfa-montreal.com

Quiz

What is the smallest bird species that cannot fly?

?

Answer from last quiz:

What nocturnal bird eats only fruit?

Answer: Oilbird (*Steatornis caripensis*)

Mealworms are now available at the store. Try something new, birds absolutely love them!!



2,49\$ for 100 worms

OR

12,99\$ for 1000 worms

Products on sale for August 27th only!!



Cardinal feeder
Regular: 39,95\$
SPECIAL: 29,95\$



Chickadee feeder
Regular: 28,99\$
20% off !!!



All Squirrel Buster feeders
15% off !!!



All Petit Chalet feeders
25% off !!!



Songbird Pavilion
Regular: 57,99\$
25% off !!!



Cardinal and Jay clock
Regular: 29,99
SPECIAL: 14,99\$



20% off on ALL birds baths in store*

ÉDITIONS
MICHEL
QUINTIN

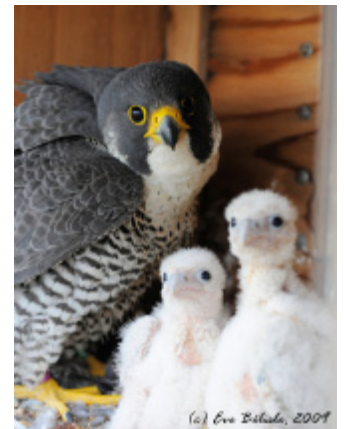
15% off on ALL books from Éditions Michel Quintin



20% off on ALL hummingbird feeders in store

Many other products will be on sale including:

- **20% off** on many swallow nestboxes
- **20% off** on cattail feeders
- **20% off** on the wooden upside down goldfinch feeder
- **25% off** on painted ostrich eggs
- Chaumière feeder, regular 89,99\$ **SPECIAL: 69,99\$**
- **15% off** on window nestboxes
- **40 to 75% off** on a wide selection of books
- **25% off** on plastic owls



* Except heated bird baths

Please stop by the store **before** August 27 if you want to try out these specially-priced binoculars as access to our experts will be limited on that day.



Swarovski EL Class
8,5x42 Reg.: 2199.99\$ **SPECIAL: 1899.99\$**
10 x42 Reg.: 2299.99\$ **SPECIAL: 1999.99\$**



All Vanguard Binoculars are **10% off!**



Leica APO Televid 82mm + eyepiece
Reg.: 3999.99\$
SUPER SPECIAL: 2999.99\$



Minox BL
8x42 Reg.: 479.99\$ **SPECIAL: 379.99\$**
10x42 Reg.: 489.99\$ **SPECIAL: 389.99\$**



Monocular Vortex Solo 8x25 (old model)
Reg.: 59.99\$
SPECIAL: 39.99\$



Swarovski SLC 10x42
Reg.: 1859.99\$
SPECIAL: 1599.99\$

Here is the new CCFA - Nature Expert Facebook page. Click the image to access.



Don't forget to click the like button.

Many other optic products are on SALE!

Swiss knife Swarovski Victorinox	89.99	29.99
Velocity Speed Gun	284.99	149.99
Binoculars	Regular price	SPECIAL
Tasco Worldclass 10x25	79.99	49.99
Legacy 8x42 Porro	99.99	79.99
H2O 8x24 Porro	99.99	84.99
Brunton Lite tech 8x25	119.99	99.99
Legend 8x26 Porro	139.99	114.99
Vortex Spitfire 8,5x32	159.99	119.99
Vortex Hurricane 8x28	154.99	129.99
Vortex Spitfire 10x32	169.99	129.99
Marine binoculars 7x50 with compass	179.99	149.99
Vortex Fury 6,5x32	294.99	245.99
Night vision 3x32mm	319.99	279.99
Legend ultra HD 8x42	319.99	284.99
Legend ultra HD 10x42	329.99	294.99
Minox BL 8x42	479.99	379.99
Minox BL 10x42	489.99	389.99
Night vision StealthView 5x42	459.99	399.99
Elite E2 8x42	469.99	399.99
Leupold Katmai 10x32	509.99	449.99
Zeiss Conquest 10x25	599.99	549.99
Nikon Monarch 8,5x45	739.99	619.99
Elite 8x43	839.99	699.99
Leica 8+12x42	2499.99	1699.99
Spotting scopes	Regular price	SPECIAL
Eagle Optics Denali	129.99	99.99
Audubon Dimension	169.99	129.99
Leica Apo-televid 82mm	3999.99	2999.99

Prices are valid only on August 27 or while supplies last. Quantities are limited. Typing and illustration errors are possible and we reserve the right to correct any mistake in this document.

www.ccfa-montreal.com

Our new products and suggestions

Friends,
Join us on Facebook!
It's a great way to
send us your ques-
tions.

Unsubscribe:
If you no longer wish
to receive this newlet-
ter,
please reply by
email and we'll re-
move
your name at
your request.

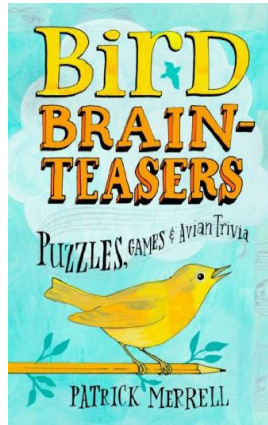
Prérez vous recevoir
une version française
de notre bulletin?
Avissez nous par cour-
riel:
ccfa@videotron.ca

CCFA-Nature-Expert
7950, rue de Marseille
Montréal, Qc, H1L
1N7

Métro Honoré-
Beaugrand

ccfa@videotron.ca
www.ccfa-montreal.

Bird Brain-Teasers



Why does the Blue Grouse migrate north in the winter? Why did Lewis Carroll use a dodo bird to represent himself in Alice's Adventures in Wonderland? What are the bird names that appear most often as crossword clues?

Birdwatchers and puzzle fans alike will delight in Bird Brainteasers, a fresh collection of puzzles, games, and avian amusements by noted puzzle creator Patrick Merrell. This book is packed with bird-themed crosswords, visual puzzles, and the first-ever Birdoku challenges. Interspersed throughout are fascinating and amusing bird facts, trivia, and lore, drawn from everything from music and literature to popular culture.

Packaged in a small format and highly illustrated with a unique combination of historical and cultural images, Bird Brainteasers is the perfect gift for any bird lover. Put down the binoculars and pick up a pencil!

Swarovision 10x50



When you find yourself heading up the mountain or out on the plain and nothing but the best will suffice, the revolutionary EL 50mm Swarovision is your choice. Brighter images are a sure bet as the 50mm objective lenses combine with improved coating technology that sets new standards for brilliance and image definition and guarantees optimum contrast in low light situations. Swarovski's new innovations provide virtually even images with razor-sharp clarity. With the well-known EL open-hinge design, the 50mm sits comfortably in the hand and the size is comparable to a pair of 42mm binoculars. The Swarovision comes with the Swarovski limited lifetime warranty.

Big Chickadee feeder



Several people have asked us for a bigger Chickadee feeder containing a larger quantity of seeds. Here is the new version of one of our best feeders! In addition to greater seed capacity, the openings have been moved and improved. The roof now opens easily for a faster refill and easy cleaning.